

## Brief for “Music at St. John’s Brochure”

I’m in need of a trifold, glossy, color brochure to advertise an upcoming concert series.

I am attaching an example of a previous one. I would like a different color scheme and look, but this can give you a general idea. Also, I’ll note below what can be the same from the previous brochure.

I have also attached a variety of versions of the church logo to use.

### OUTSIDE

Left hand panel: This can have identical copy, except end of last paragraph should be “each printed program of the 2018-19 season.” Also, remove logo on top. At bottom, add in boldface: To give online, go to [musicatstjohns.org](http://musicatstjohns.org).

Middle panel: Can be identical. Postal permit in the box should be the same is here, as should the church address. You can change out the logo if you want.

Right hand panel: I would like a different look. You can use logo here, but it isn’t required. I DON’T want a lot of musical symbols, but don’t like them being used subtly. Change text to: Music at St. John’s 2018-19. And below add: St. John’s United Methodist Church.

### INSIDE

Photos and copy for five events below. On right hand side, we will not need QR code. We do need paragraph that begins “There is no admission charge” as well as church address.

Photos are attached also, and labeled by artist.

Copy:

Heading

**“Music at St. John’s presents four spectacular Sunday afternoon concerts . . .”**

Michael Anthony and Friends

Sunday, September 9

3:00pm

Join us for a fantastic afternoon of jazz, led by internationally-acclaimed guitarist and Albuquerque resident Michael Anthony.

Paul Smith

Sunday, November 11

3:00pm

Paul Smith is a conductor, a composer, an educator, and a founding member of the international a cappella sensation Voces8. Paul Smith presents “Reflections,” an immersive and interactive experience featuring music made by chorus, instruments, and audience.

Chatter

Sunday, January 20

3:00pm

The groundbreaking Albuquerque musical collective presents “Sacred and Sublime,” an unforgettable program of new and old chamber works, featuring clarinetist James Shields, and music by Mozart, Golijov, and Pärt.

Alcee Chriss

Sunday, February 10

3:00pm

First-prize and Bach prize winner at the 2017 Canadian International Organ Competition, Alcee Chriss III is widely regarded as one of the leading young organists of our time. Join us for an afternoon of majestic music for the king of instruments.

**“And one very special extra event . . .”**

Voces8

Tuesday, March 5

7:00pm

The British vocal ensemble VOCES8 is now established as one of the most versatile and best-loved singing groups in the world. Touring extensively throughout Europe, North America and Asia, the ensemble performs a repertory from Renaissance polyphony to vocal jazz to contemporary commissions and arrangements. Don’t miss their fifth appearance on “Music at St. John’s”!

*Tickets for Voces8 are \$20 (\$10 for students), and will go on sale February 1.*